



Jazmin Potts

UX/UI DESIGNER

SUMMARY

Empathetic UX/UI Designer skilled in problem-solving and customer-driven design. Expert in translating complex ideas into intuitive interfaces using qualitative and quantitative insights. Passionate about collaboration and enhancing user experience.

CONTACT

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EDUCATION

University of Texas at Arlington
Certificate in UI/UX Design
December 2024

University of Texas at Arlington
Bachelor of Science in Biology
May 2020

Tarrant County College
Associate of Science in Chemistry
December 2019

SKILLS

- UI/UX Design Tools: Figma, Adobe XD, Sketch, Canva
- Research & Analysis: User research, user interviews, usability testing, A/B testing, card sorting, surveys
- Design Principles: Wireframing, prototyping, interaction design, sketching sprints, mockups, information architecture
- Technical Skills: HTML, CSS (basic understanding)

RECOGNITION

Contract-to-Hire Promotion
2023
Air Liquide

Top 3 Performer
2021
Precision Monitoring

WORK EXPERIENCE

Lab Technician

Air Liquide (2023-Present) (Contract-to-Hire)

- Guarantee precision and accuracy in data documentation, being detail-orientated
- Effectively present complex findings and data analysis with colleagues and leadership
- Helped the company maintain a 100% surcharge on services, by producing results before a certain deadline
- Analyze test results using statistical methods to draw conclusions and validate hypotheses
- Prioritize safety and compliance, adhering to industry standards and procedures

Day Trader

US Stock Exchange (2022)

- Conducted in-depth market research and analysis to identify investor trends
- Utilized pattern recognition and critical thinking

EKG Technician

Precision Monitoring (2020-2022)

- Ensured precise and organized data entry for effective information management
- Utilized specialized heart-monitoring tools and software, efficiently
- Saved Precision Monitoring approximately \$4,000, monthly, by trouble shooting devices vs. mailing brand new monitors
- Fostered collaboration and clear communication with team-members from different departments
- Ensured compliance and patient privacy and security via HIPAA

PROJECTS

Restaurant Finder App (Personal Project)

- Designed and prototyped a mobile app to help users discover dining options tailored to their preferences
- Conducted user interviews and usability testing to refine the interface
- Delivered scale-designed, interactive wireframes using Figma, ensuring accessibility and functionality

Air Liquide Navigation Redesign (Personal Project)

- Implemented bread-crum navigation design to current website layout
- Created and updated wireflows, following user-testing and feedback
- Brainstormed future projects, such Open Card Sorting, following the discovery of user difficulty in other parts of the site

Lakeridge Villas Floorplan Layout and Call-to-Action Button Redesign

- Performed stakeholder interviews to gain insight on current design and desired improvements
- Formulated floorplan page layout as well as CTA button
- Combined user-and-stakeholder ideas to satisfy both parties
- Set up 3rd party app so future-tenants could apply for leasing online